





Newsletter







Embassy's sponsorship, Agong's Polo Cup concludes successfully



From October 1 to 4 with sponsorship of Embassy, the Agong's Polo Cup took place at the premises of the Royal Malaysian Polo Association. This traditional event is an invitational high-goal

tournament dedicated to His Majesty the Yang Di-Pertuan Agong which brings together Malaysia's premier polo teams, talents from across Malaysia and Brunei, and skilled foreign professionals from Argentina and beyond.

After vibrant matches in which, honouring our country's long-standing tradition in the sport, most of the horses ridden were of Argentine origin, the grand final was disputed between "Jogo Polo" from Malaysia and "Brunei Polo" from Brunei.



Argentine wine tastings in Malaysia



During October and November, two tastings of Argentine wines were organized in different parts of Malaysia in order to promote some our best labels. On October 21, a first tasting featuring 'Mi Terruño' wines took place at Cellar 18 in Megah Rise Mall, Selangor.

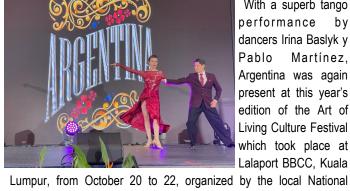
On November 2, during a special dinner arranged by the

Department of Hospitality, Tourism and Culinary Arts of the University of Wollongong (UOW) -one of the most prestigious academic institutions in Malaysia in that field-, Argentine wine varieties such as Torrontés, Vigonier, Cabernet Sauvignon and our flagship grape Malbec were paired with traditional Malaysian dishes under the guidance of a renowned local sommelier.

The event was inaugurated by representatives of UOW and by our Ambassador, who made some introductory remarks to present the Argentine wine sector, highlight the quality of our labels and point out the increasingly deeper penetration that Argentine wines are gaining in local supermarkets, restaurants and hotels.

Art of Living Culture Festival

Tango presentation at the



performance dancers Irina Baslyk y Martínez, Pablo Argentina was again present at this year's edition of the Art of Living Culture Festival which took place at Lalaport BBCC, Kuala

With a superb tango

Department for Culture and Arts in conjunction with the Ministry of Tourism, Arts and Culture. The goal of this traditional event is to promote those artistic and

cultural expressions that make part of the UNESCO-recognized intangible heritage as well as other expressions that are less known to the public, but which are unique and deeply rooted in their communities of origin. In this framework, apart from our country and Malaysia, the following countries were also proudly represented in the Festival: India, Mauritius, Azerbaijan, the Philippines, Kazakhstan, Uzbekistan, Sri Lanka, Mexico, Indonesia and Egypt. On another note, the tango couple, who had participated in the

Tango World Cup that took place in Buenos Aires in last July, later offered a performance open to the public at the Petronas Towers at

Europe For the second consecutive year,

Argentine audio visual sector expands in



Argentina participated with a trade mission in Iberseries & Platino Industria, the largest fair for the Ibero-American audio visual industry, which was held from October 3 to 6 in

Madrid, Spain. The trade mission was comprised of 35 Argentine companies and producers of audio visual content, which turned our delegation in the third most important at the event, after those of Spain and Mexico. Also, on the 4th, a networking day was organized at the Embassy of Argentina in Spain, where Argentine companies and producers met with key

international industry players such as Paramount Global, Warner Bros. Discovery and YR Entertainment, among others.

The audio visual sector contributes to 5.2% of the Argentine economy

and is the third largest cultural industry in terms of added value.



Upcoming tango workshops and presentations





Deepening cooperation for natural disasters management



On October 10, representatives of our Embassy had a meeting with the Director General of the Malaysian National Disaster Management Agency (NADMA) and his team in order to identify possible areas of cooperation between that agency and the Argentine White Helmets Commission, a civilian body established in 1994 within the structure of our Ministry of Foreign Affairs with the goal of designing and implementing international humanitarian assistance and coordinating

immediate response to social-natural disasters in Argentina and abroad.

During the meeting, the possibility of incorporating NADMA to the recently established "Climate Adaptation and Comprehensive Response to Natural Disasters Fund" of the Economic Commission for Latin America and the Caribbean (ECLAC) was also discussed.

Argentine citizens in Malaysia and Brunei vote at the Embassy

National Elections that took place in Argentina on last October 22 to vote President, as well as for legislative positions, our Embassy opened from 8am-6pm to allow Argentine citizens residing in Malaysia and Brunei to cast their votes.

In the framework of the



Sunday to allow the electoral participation of the more than 451,000 fellow nationals registered to vote abroad. There will be a second voting round on November 19 between the two

minimum percentage established in order to become President. 121 Argentine F&B companies participate in

presidential candidates with most votes, as none of them reached the

Anuga fair, Germany

The Argentine Ministry of Foreign Affairs coordinated a trade mission of 121 companies to Anuga, the most important food and beverage fair in the world, which took place from October 7 to 11 in Cologne,

Germany. The delegation, that comprised companies from different provinces, was distributed in different Argentine pavilions located in the Bread and

Bakery, Dairy, Drinks, Fine Food and Hot Beverages halls, adding up to a total area of 1,262.5 square meters. In 2022, Argentina exported processed foods and agri-food products

for more than USD 12 billion. China (21%) was the main destination of

our exports, followed by Brazil (14%) and Chile (10%).

Website: emsia.mrecic.gov.ar