



Embassy of the  
**Argentine Republic**  
Malaysia



## Argentine artist offered art workshop in Kuala Lumpur



As part of a tour that included Malaysia, Singapore and Thailand, on March 4, the Argentine plastic artist [Ingrid Haubrich](#) offered an art workshop for children with the double purpose of developing their painting techniques and generating greater awareness about the conservation of water.

The event was organized by our Embassy in conjunction with the Latin Women's Association of Malaysia (LWAM) and the NGO Global Environment Center of Malaysia.

Haubrich's work, abstract in nature, revolves around the theme of water and tides, always in the range of blue tones, while she also maintains a strong vocation for social responsibility and the protection of the environment.

The proceeds of the workshop were donated to the National River Care Fund program of the aforementioned NGO, which grants subsidies for river conservation projects in Malaysia.

## The Embassy sponsors event for the "International Women's Day"



Within the framework of the "International Women's Day", on March 7, our Embassy sponsored an event organized by the Latin Women's Association of Malaysia (LWAM) called "Women: access to Health and Well-being" that took place at our Ambassador's Official Residence in Kuala Lumpur.

Six specially selected panelists representing the broad spectrum of the Malaysian society guided the meeting.

The Ambassador, for his part, presented the main laws and public policies adopted in recent years by our country in the domain of gender equality, highlighting Argentina's traditional commitment to the promotion of women's rights.

The activity was streamed online and was altogether attended by more than 100 people.

## Ministry of Foreign Affairs supports the internationalization of Argentine culture

During March, the Minister of Foreign Affairs Santiago Cafiero led, together with the Minister of Culture, Tristán Bauer, the announcement of the selected candidates to the program "Argentine Culture to the World", a platform implemented by the Directorate of Cultural Affairs of the Ministry of Foreign Affairs which aims to support the international presence of Argentine artists through the granting of air tickets.

In this sense, Minister Cafiero stressed that "from an economic point of view, cultural industries represent 2.6% of our GDP and have a real impact on the economy, which is the reason why we have to strengthen our capacity to export culture".

More than 1,700 individual and collective candidates applied to the call, out of which 110 were selected, representing projects of Performing Arts, Visual Arts, Audiovisual Arts, Literature, Music and Cultural Management.



## Ambassador's official agenda during the month



During March, Ambassador Manuel Balaguer Salas participated in several activities and meetings with the goal of deepening Argentine-Malaysian exchanges in different fields:

-Soft launch of the 19th edition of the Malaysia International Halal Showcase (MIHAS), the most important fair for halal products worldwide, which will take place in September this year.

-Meeting with the Undersecretary for Multilateral Affairs of the Ministry of Foreign Affairs, Aznifah Abdul Ghani (photo), with the goal of requesting the Malaysian support for the [Argentine candidacy to organize the International Expo 2027 in the city of Bariloche](#).

-Celebration of the 80th Anniversary of the Malaysian Nature Society, the oldest in the country for issues related to environmental preservation. This Malaysian institution has been maintaining exchanges with different counterparts in Argentina.

-Participation in the event "Heritage, Culture and Sustainability" together with the Mayor of Kuala Lumpur, Mahadi bin Che Ngah.

## Food products from Argentina to expand presence in Malaysia



During March, the head of the company "Argentina Food Export", importer and marketer of a diverse range of food products such as legumes, vegetables, seeds, wines and beef of Argentine origin, visited different cities in Malaysia.

The purpose of the visit was to meet with clients and contact new local importers of beans, chickpeas, kidney beans and chia seeds.

Likewise, the businessman held a meeting with officials from the Commercial Section of our Embassy in order to inform the company's plans in Malaysia and request assistance for its commercial development in the country.

## Exports of Knowledge-Based Services hit new record



In 2022, exports of services from Argentina amounted to USD 14,432 million, an increase of 53.1% compared to 2021. In particular, exports of Knowledge-Based Services (KBS) showed an annual growth of 19.3%, reaching a new all-time high of USD 8,221 million.

The main markets for KBS exports were the United States (44%), Brazil (7%), and the United Kingdom (6%).

### Argentina promotes exports of space and satellite services to the US market

The Ministry of Foreign Affairs coordinated the national presence at the SATELLITE 2023 fair (photo), recognized as the most relevant event in the world for space and satellites, which took place last March in Washington DC, United States.

The Argentine pavilion brought together a delegation of 13 public entities and companies from different parts of our country. In this framework, Javier Siman, vice president of the Argentine Chamber of Aeronautics and Space (CArAE), highlighted that "Our country is one of the most advanced in the space sector worldwide and international demand is very high".